



Embedding the AEN Media Player

The AEN Media Player is easily integrated into your website with just a single line of HTML referred to as “embed code.” The process was modeled after the simplicity of embedding a YouTube video. Calling the video from AEN ensures that upgrades to the player are delivered automatically without your intervention.



You will receive an embed code from AEN for each instance of the media player. An instance is like a copy of the video pointing to a specific AEN Broadcast Location (county, municipality, agency). Using a separate instance for each page offers both you and AEN the ability to track and customize multiple players across your site.

AEN Media Player Example - Embed Code Highlighted in Blue

```
<html>
<head><title>Your Website - LIVE from Location #1</title></head>
<body>

Your header, graphics, and other web page elements..

<script src="http://www.myaen.com/aenmv/Distributors/
PlayerWidgetScript.aspx?x=UGxheWVUQ9NSZtdW5pPUFTk9wcw=="></script>

Your content, advertisements, footer..

</body>
</html>
```

Specifications

Player dimensions: 378 x 469

Streaming technology: Microsoft Silverlight if installed, Windows Media compatible

Bit rate: 227Kbps (205Kbps video + 22Kbps audio)

OS/browser support: Windows, Mac; Internet Explorer, Firefox, Safari

AEN Media Player points to publishing points on the Client's CDN, which is pulled from the AEN Media Server. Client provides this information to AEN to create a new player instance.